

PROEXPO

T W E N T Y / T W E N T Y

2020 Herc Rentals ProExpo

Dress Code:

Perception and image is important in our business. When our team has a consistent appearance, others are able to easily identify Herc Rentals personnel. Uniformity conveys professionalism, organization, reliability and consistency.

- Herc Rentals ProExpo badges should be worn at **ALL** times in order to gain access to all Herc Rentals events and meetings. A Herc Rentals branded lanyard will be provided at registration and should accompany the badge.
- Business attire is required at all times.
- All clothing must be clean and free from stains, holes, tears, etc.
- Herc Rentals branded attire including polo and/or button-down shirts should be worn at all Herc Rentals events and meetings as well as when attending the tradeshow.
- To purchase any needed attire please order it through [Okta](#) > RBO Logistics.
 - If you have any questions or concerns, please reach out to [Jim Geffken](#).
- Khakis and/or dress pants with closed toe shoes are acceptable.
- A special edition 2020 ProExpo Herc Rentals polo shirt will be given out at registration and should be worn on Friday, February 21
- No shorts or flip flops are to be worn.
- No jeans or denim fabric should be worn during meetings or while attending the show. Jeans are permitted during all evening activities.